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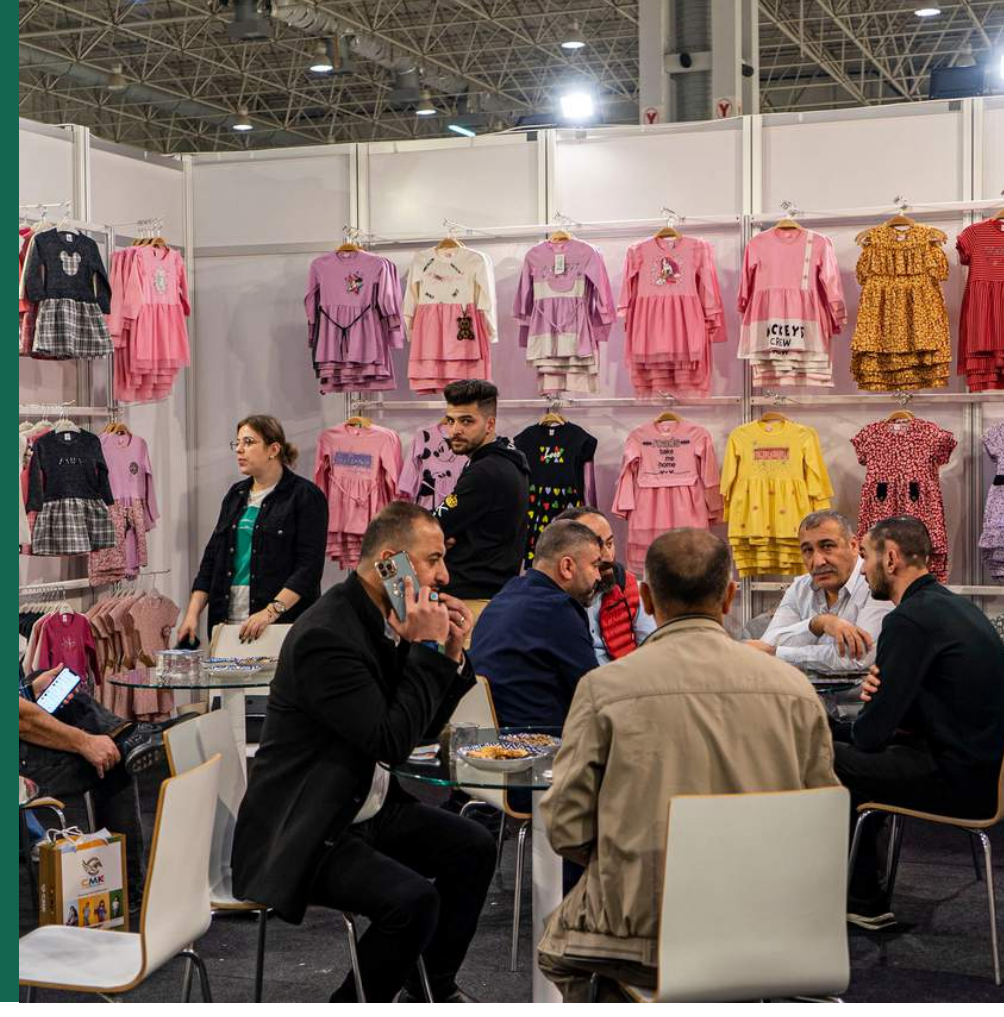
FASHION

GAZİANTEP
DECEMBER 19-22, 2022

2022

FASHION GAZİANTEP
POST SHOW REPORT





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About The Show

Our organization, supported by Gaziantep Governorship, Gaziantep Metropolitan Municipality, Gaziantep Chamber of Industry, Gaziantep Chamber of Commerce, Southeastern Anatolia Exporters' Associations, and the Federation of Fashion and Ready-to-Wear, continues to bring together industry leaders. Supported by the Association of Knitwear and Ready-Made Clothing Manufacturers in collaboration with Tüyap All Fair, the MODA Gaziantep Fair aims to gather more than 20,000 visitors, primarily from Russia and other countries in the Middle East, North Africa, Turkish Republics, and the Balkans.

The fair eliminates intermediaries, allowing those who seek higher-quality and cost-effective production to directly connect with actual manufacturers. Last year, the fair achieved 100% occupancy with the participation of 159 producers. The fair hosts buying committees from 65 countries, showcasing baby and children's ready-made clothing, women's and men's ready-made clothing, garment sub-industry and accessories, as well as fabrics and textile machinery. This year's fair, scheduled for December 19–22, 2023, is expected to make significant contributions to the industry.



Summary Info

[FASHION GAZIANTEP 2022]



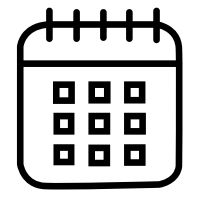
Official Title

Gaziantep Combed Cotton Textile and Ready to Wear Fair



Location

Gaziantep Middle East Exhibition Center



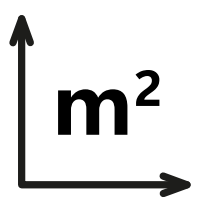
Dates

19.12.2022 – 22-12.2022



Number of Halls

1 HALLS



Exhibition Space

8895 m²



FASHION
GAZİANTEP
DECEMBER 19-22, 2022

Overview



159
EXHIBITORS



12.365
VISITORS



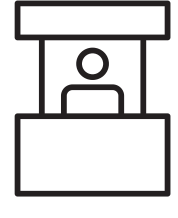
33
VISITOR COUNTRIES



15
HOSTED BUYER COUNTRIES

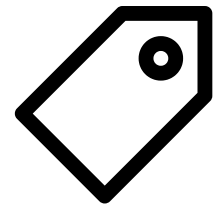


Exhibitor Overview



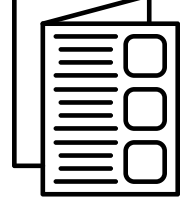
NUMBER OF EXHIBITORS

159 EXHIBITORS /
CO-EXHIBITORS



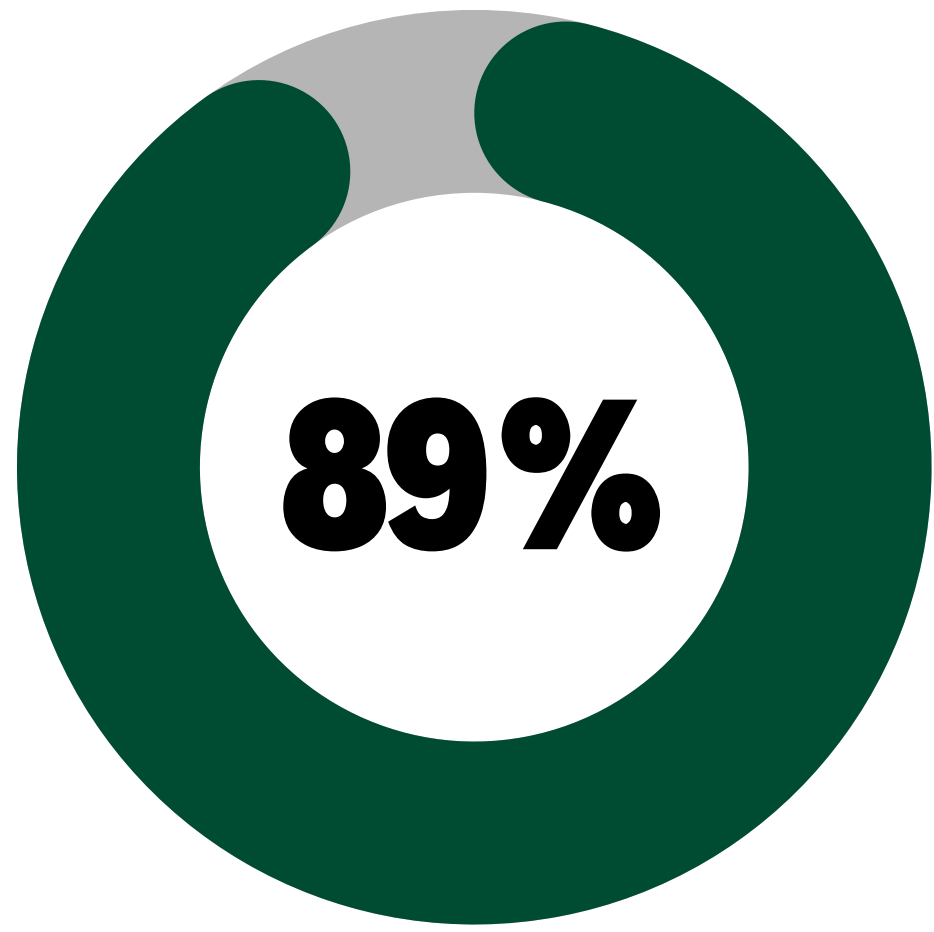
NUMBER OF BRANDS

214 BRANDS

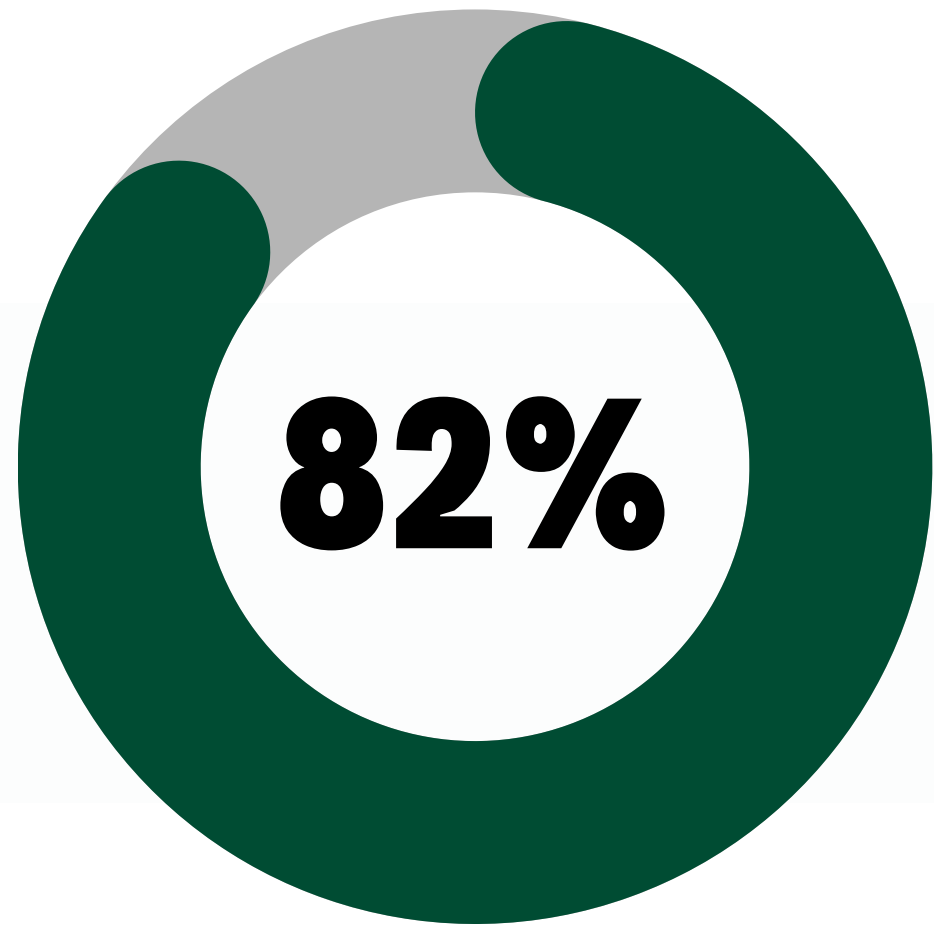


PRODUCT GROUPS

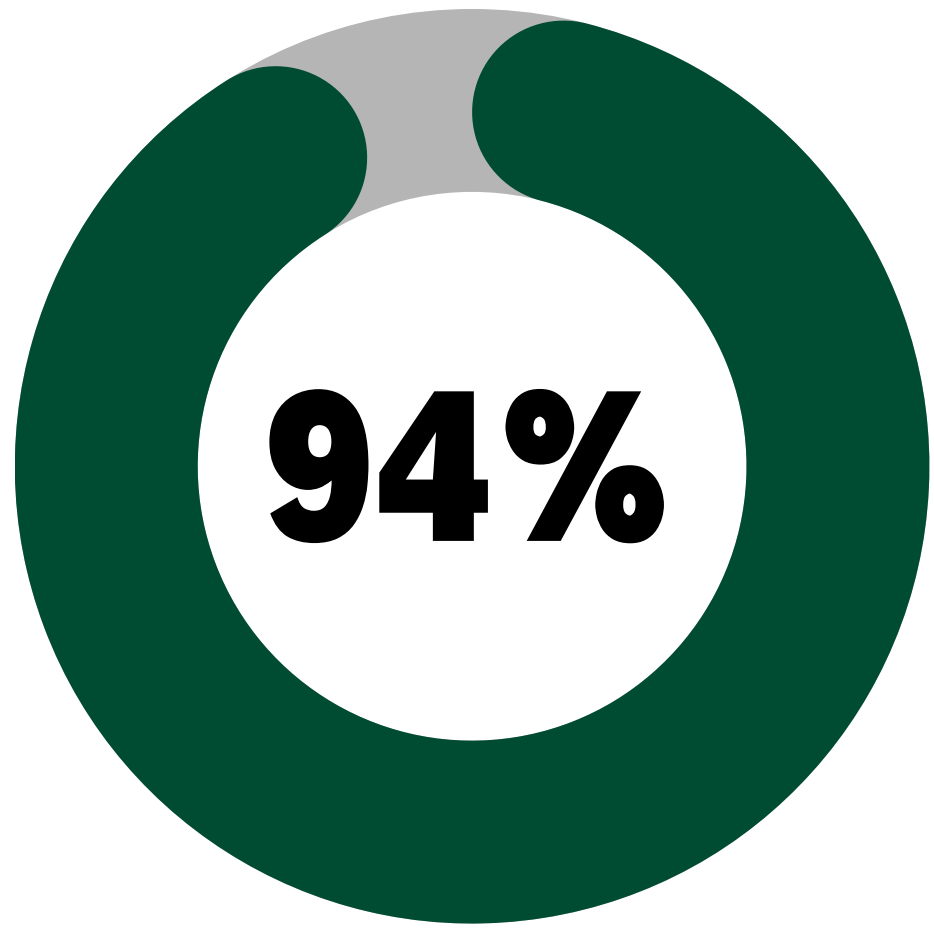
- Women's Clothing
 - Outerwear
 - Dress
 - Skirt
 - Shirt/Blouse
 - Sweater
 - Pants
 - Shorts Suit
 - T-shirt/Sweatshirt
- Men's Clothing
 - Outerwear
 - Shirt
 - Sweater
 - Pants
 - Shorts
 - Suit
 - T-shirt/Sweatshirt
- Children's Clothing
 - Baby Clothing
 - Children and Teen Clothing
 - Socks-Underwear-Pajamas-Swimwear
 - Boys' Suit
 - Girls' Formalwear
 - Newborn Clothing
- Denim
 - Men's Jeans
 - Women's Jeans
 - Children's Jeans
- Sportswear
 - Leggings
 - Tracksuit
 - Shorts
 - Skirt
 - T-shirt/Sweatshirt
- Knitwear
 - Women's Knitwear
 - Men's Knitwear
 - Baby-Children's Knitwear
- Fabric
 - Woven
 - Linen
 - Knit
 - Polyviscose
 - Polyester
 - Suit Fabric
 - Viscose
 - Other
- Machinery
 - Subsidiary Industry
 - Accessories



EXHIBITOR
SATISFACTION
RATE



CONSIDERS TO
EXHIBIT NEXT EDITION



RECOMMENDS
THE TRADE SHOW



Exhibitor Feedbacks

Reis Reisoglu



REİS TEKSTİL

The "Moda Gaziantep Fair" was organized in collaboration with TÜYAP and PENKON Association. As the President of PENKON Association, I am very pleased to have played a role in bringing this fair to Gaziantep in partnership with TÜYAP. The fair has significantly increased the international visibility of the Gaziantep Textile Sector. With the tremendous efforts of our association, I anticipate that the number of visitors and participants in the fair will continue to grow. During the fair, we had the opportunity to establish important connections with international participants. The quality of the organization and the interest of the visitors ensure the future success of the fair. I would like to express my gratitude to everyone involved and to our association for their hard work.

Yilmaz Bulgan



ROYA KIDS

We participated in the Moda Gaziantep Fair for the first time, and this experience had a positive impact on us. Despite being organized for the first time, the fair received much more attention than we had expected. This platform, offering potential for collaboration both nationally and internationally, allowed us to open new doors in the industry. We are delighted that our full support, in partnership with our association, contributed to the success of the fair. I would like to extend my gratitude to the esteemed representatives of the sector, our colleagues, and TÜYAP for their hard work. We will continue to make every effort to ensure that the upcoming fairs are even more successful and attract more visitors.

Sait Buluş



BULUŞ BEBE

We were delighted to participate in the first year of the Moda Gaziantep Fair. The diversity of the fair and its international visitor profile have enhanced collaboration opportunities. The event provided an opportunity to closely follow current trends in the industry and, at the same time, helped us expand our business network. It proved to be a successful platform bringing together leading figures in the sector. Its innovative approach and focus on international collaboration make it an exciting event for the years to come. We extend our thanks to all those who contributed to the organization of the fair.

Hüseyin Cem



CEMİX

The Moda Gaziantep Fair provided an excellent environment for discovering industry innovations and establishing business connections. Despite being organized for the first time, the high level of interest and the quality of visitors indicate its future potential. Our discussions with international participants have opened doors for global collaboration opportunities. It was a significant event that allowed us to showcase the latest trends in the industry and forge collaborations on the international stage. The success of the fair lays a strong foundation for its growth in the years to come. We extend our thanks to the organizing team and all those who contributed.

Savaş Özcan



VNR TEKSTİL

The Moda Gaziantep Fair proved to be a platform that brought together the opportunity to stay updated on industry innovations and engage in international collaborations. Despite being organized for the first time, it garnered significant interest. It seems that this event is on its way to becoming an essential meeting point for industry professionals. It was an important experience that provided the chance to closely follow developments in the sector and establish international connections. Our discussions with international participants at the fair contributed to the opening of new business opportunities. We believe that this event will continue to grow in the coming years.

Mehmet Çınar



ÇINAROĞLU TEKSTİL

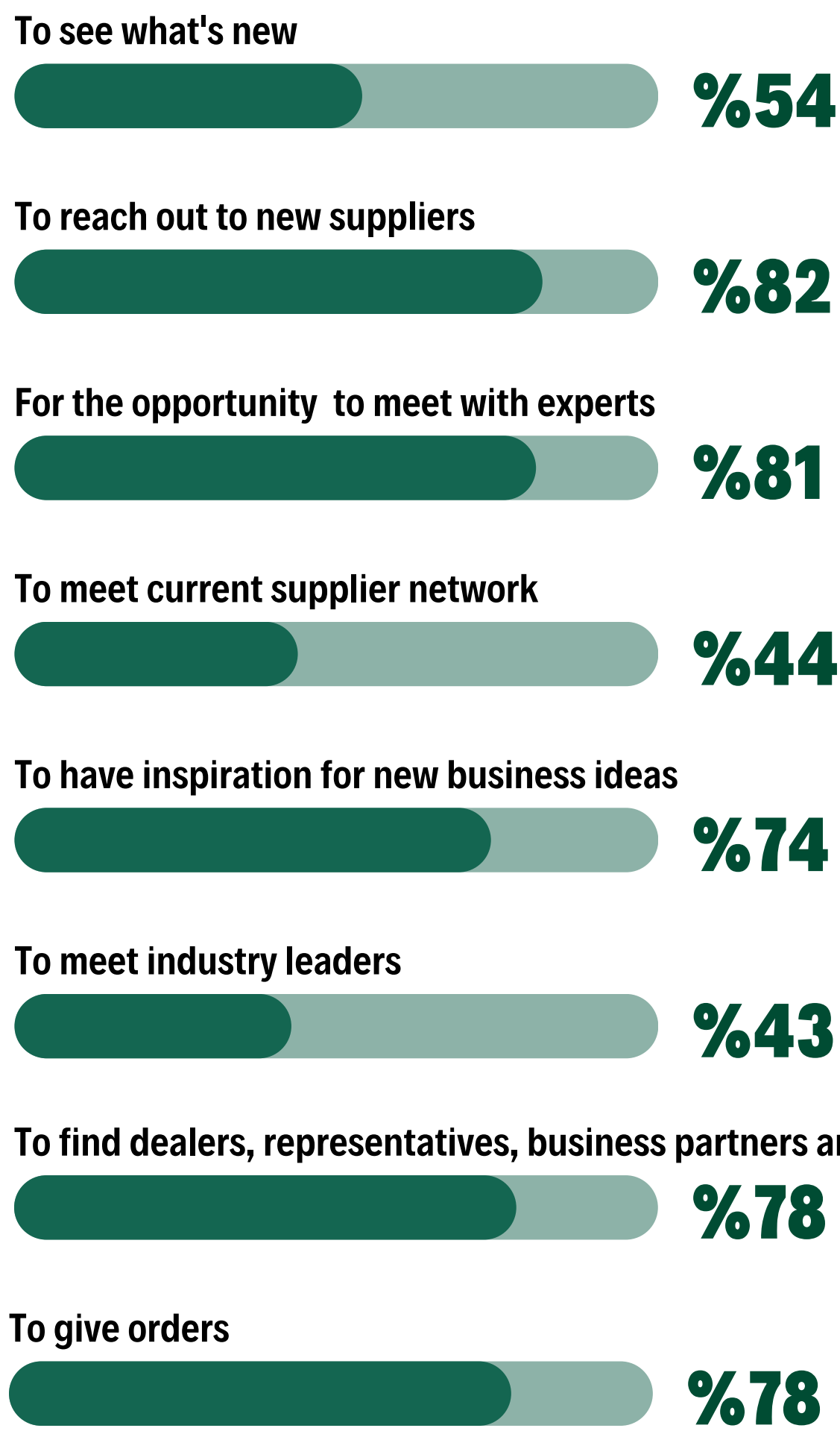
Although the Moda Gaziantep Fair was organized for the first time, it truly exceeded our expectations and offered an exceptional experience. It brought together international collaboration opportunities and key figures in the industry. I believe that the event will continue to grow in the future and further enhance its impact on the sector. I have a strong belief in the significant contribution of such platforms to the development of the industry.

Visitor Overview

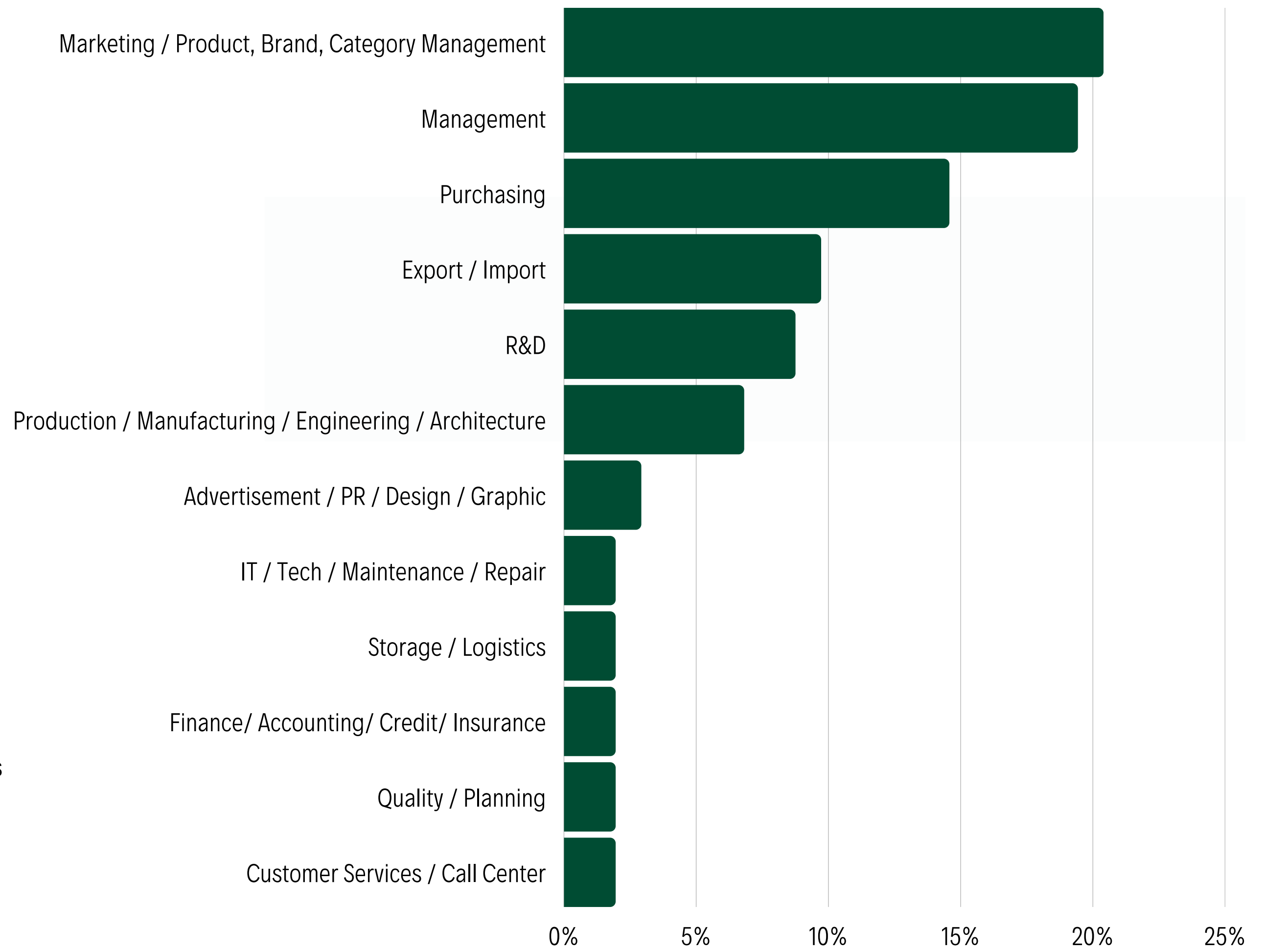
TOTAL NUMBER OF VISITORS
12360 SECTOR PROFESSIONALS

INTERNATIONAL VISITORS
426 SECTOR PROFESSIONALS

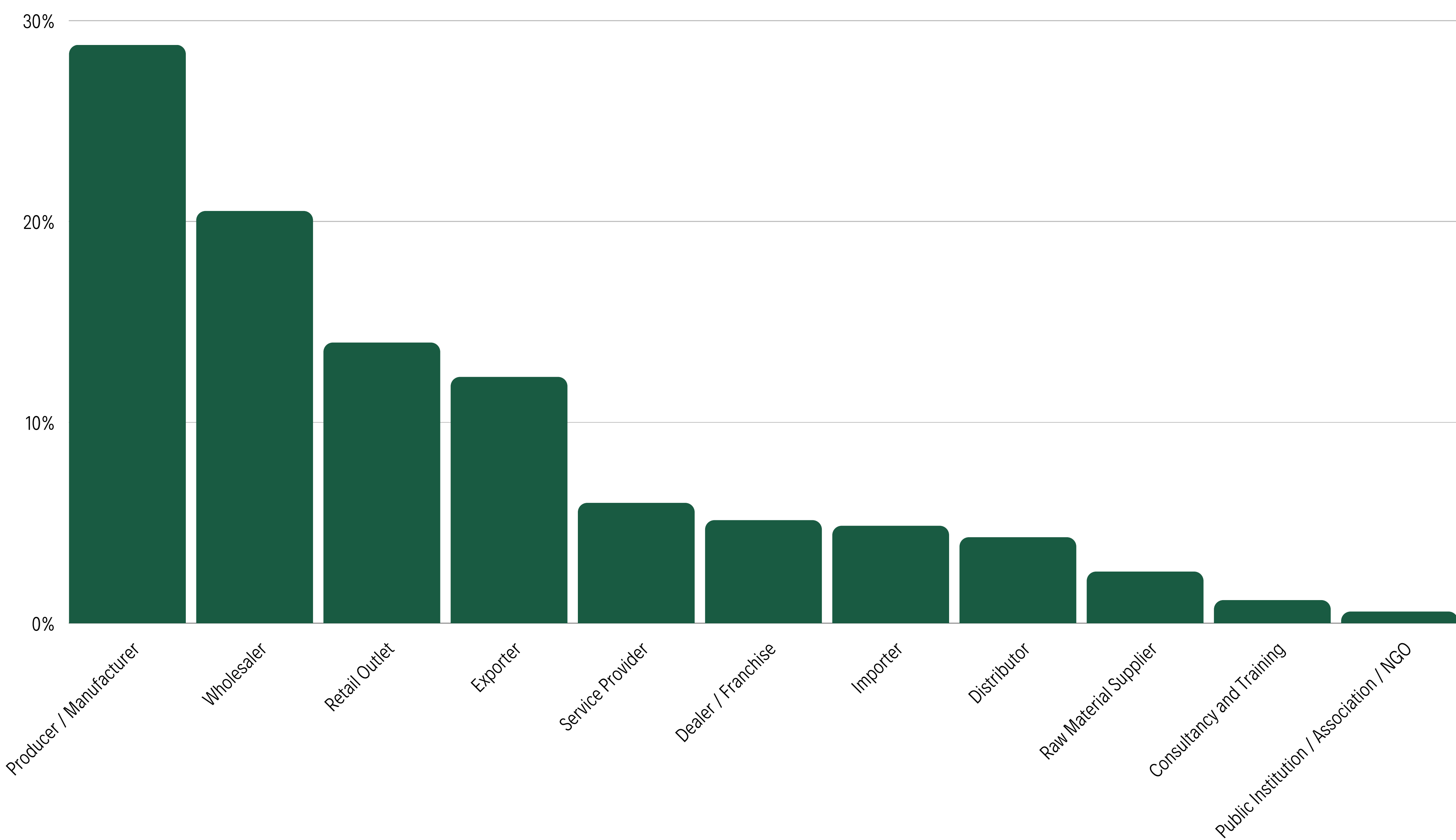
PURPOSE OF VISIT

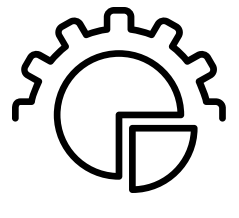


DEPARTMENTS OF VISITORS

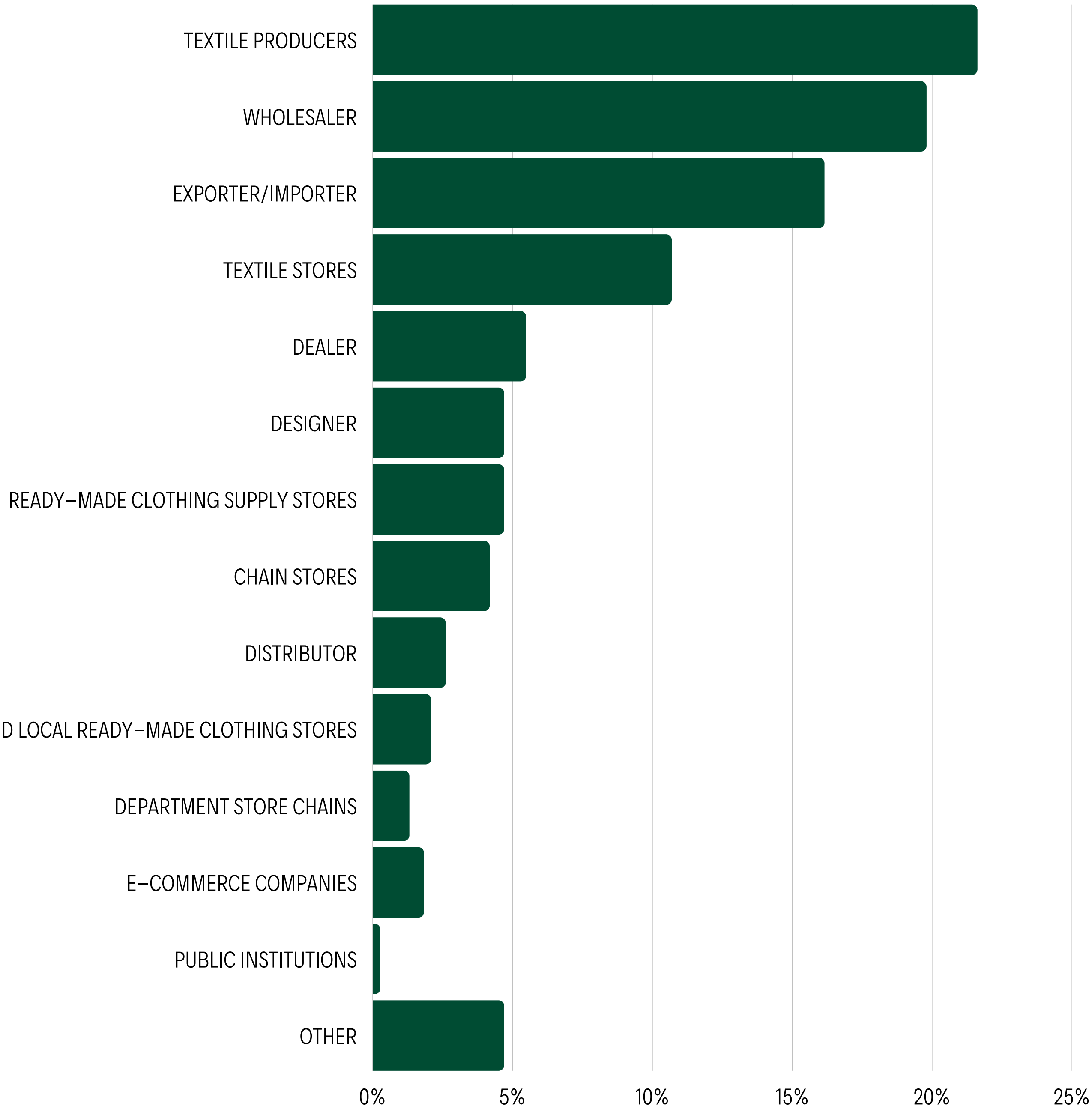


COMPANY FIELD OF ACTIVITY – VISITORS

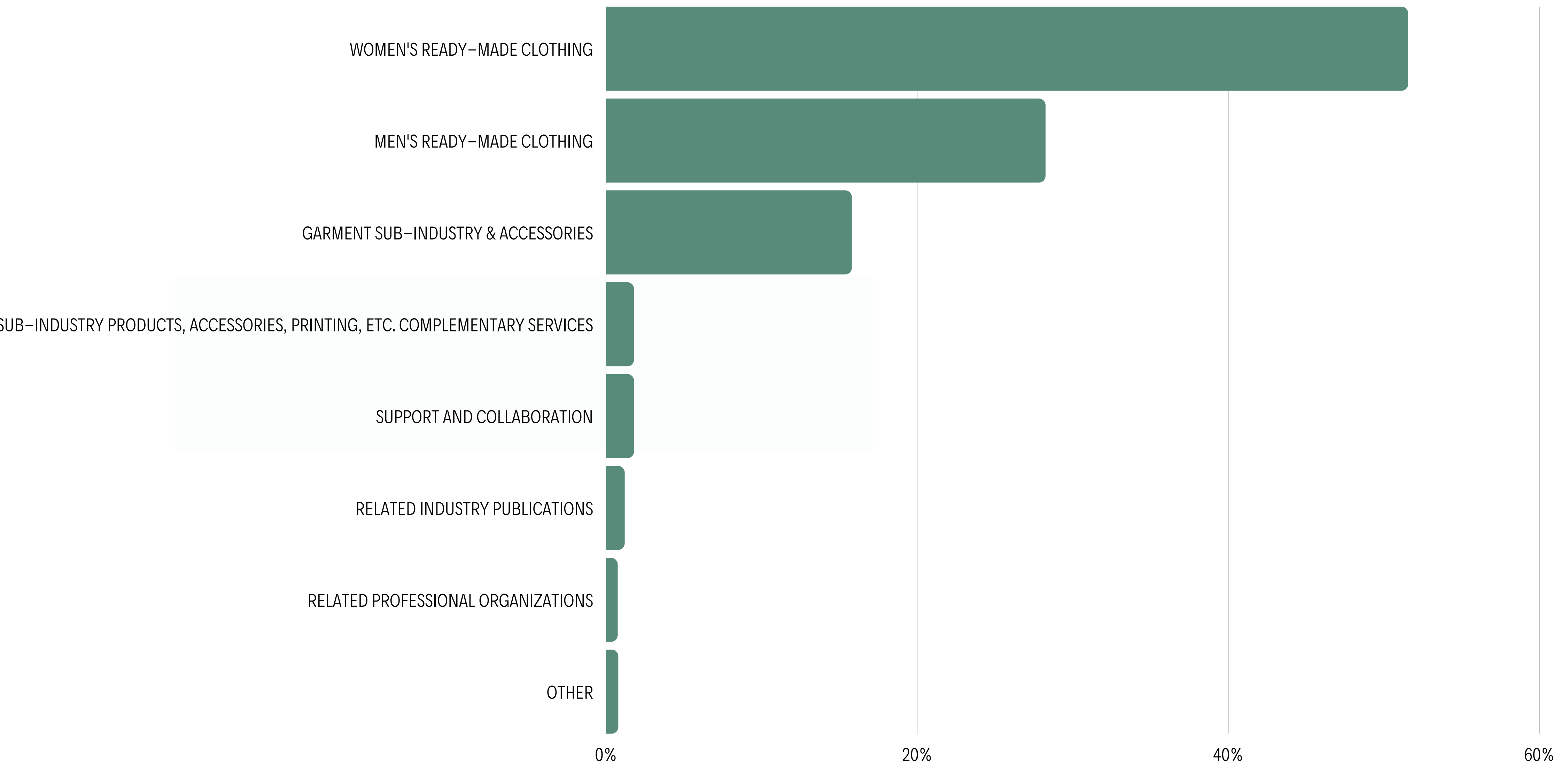




SECTORAL DISTRIBUTION OF VISITORS



PRODUCT INTERESTS OF VISITORS



Visitor Overview

VISITOR COUNTRIES

Azerbaijan
China
Colombia
Egypt
Georgia
Germany
India
Iraq
Islamic Republic of Iran
Israel
Italy
Jordan
Kazakhstan
Kyrgyzstan
Lebanon
Libya
Mexico
Morocco
Oman
Pakistan
Palestinian Territories
Philippines
Russia
Saudi Arabia
Sweden
Syrian Arab Republic
Tajikistan
Tunisia
Turkish Republic of Northern Cyprus (TRNC)
Ukraine
United Arab Emirates

VISITOR CITIES – TÜRKİYE

Adana
Adıyaman
Afyon
Ağrı
Ankara
Antalya
Aydın
Balıkesir
Batman
Bitlis
Bolu
Bursa
Çorum
Denizli
Diyarbakır
Edirne
Elazığ
Erzurum
Gaziantep
Gaziantep
Giresun
Gümüşhane
Hakkari
Hatay
Isparta
İstanbul
İzmir
Kahramanmaraş
Kars
Kastamonu
Kayseri
Kırşehir
Kilis
Kocaeli
Konya
Malatya
Manisa
Mardin

TOP 10 VISITOR COUNTRIES

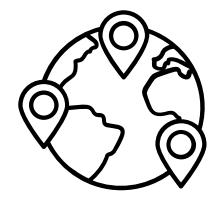
- Algeria
- Morocco
- Palestinian
- Georgia
- Iraq
- Iran
- Russia
- Syria
- Saudi Arabia
- Jordan

HOSTED BUYER PROGRAM COUNTRIES

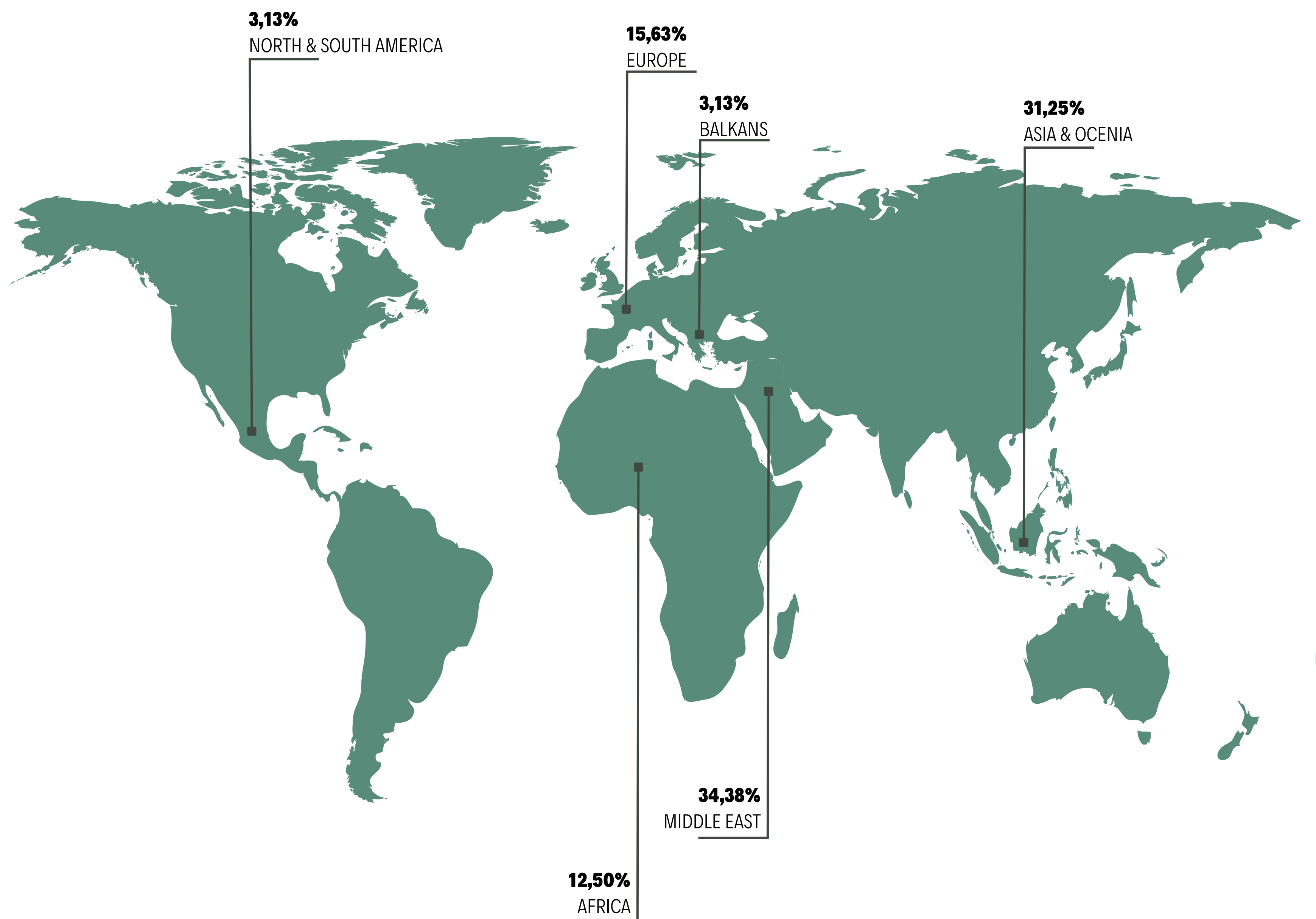
- Azerbaijan
- United Arab Emirates
- Morocco
- Palestine
- Georgia
- Kazakhstan
- Kyrgyzstan
- Libya
- Lebanon
- Egypt
- Pakistan
- Tajikistan
- Tunisia
- Ukraine
- Oman
- Jordan

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Baby and Children's Clothing Manufacturers from Gaziantep Are Opening Up to the World



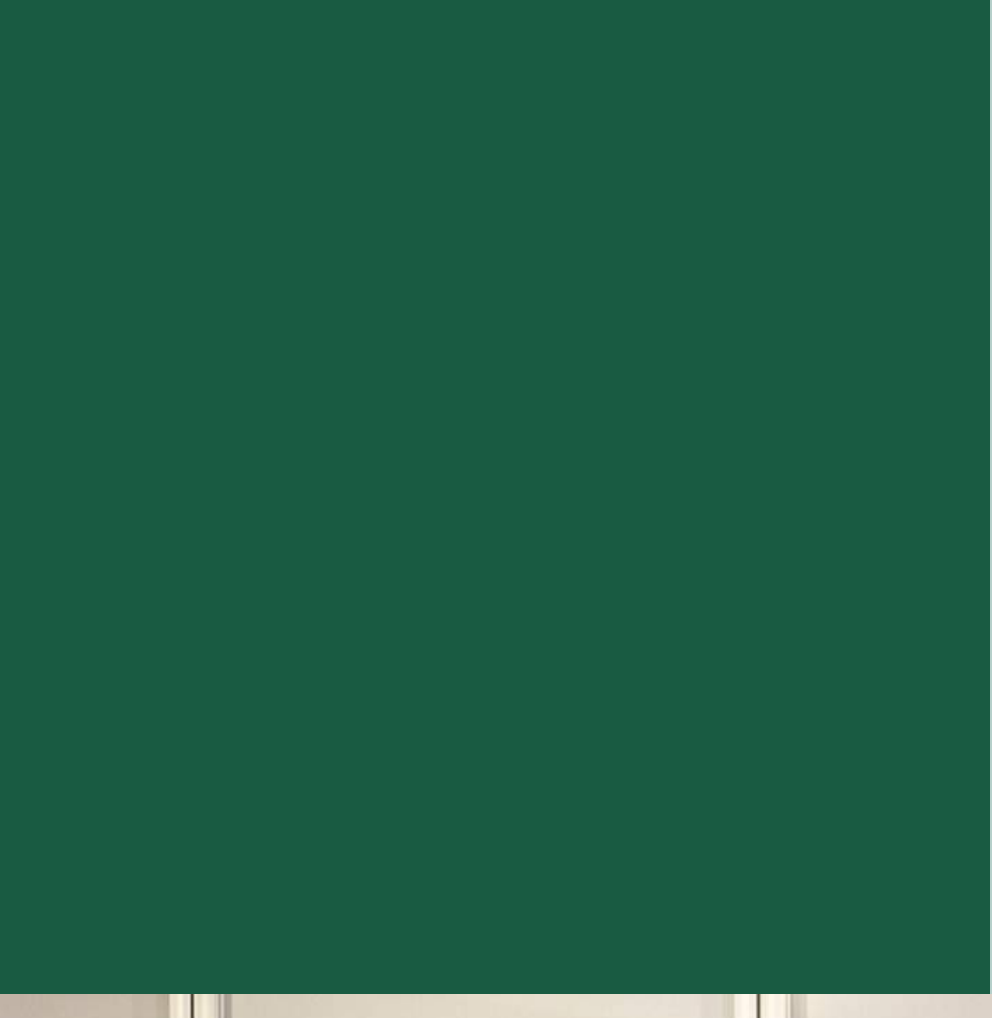
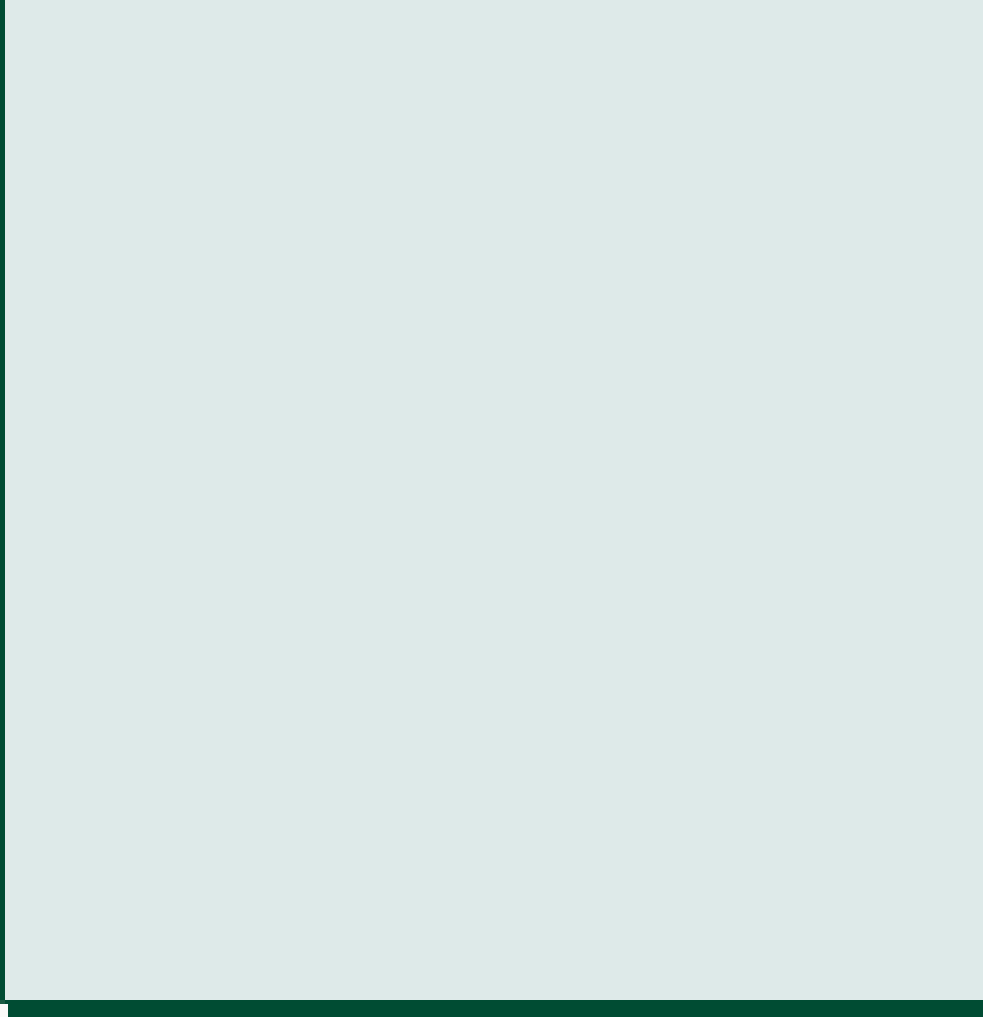
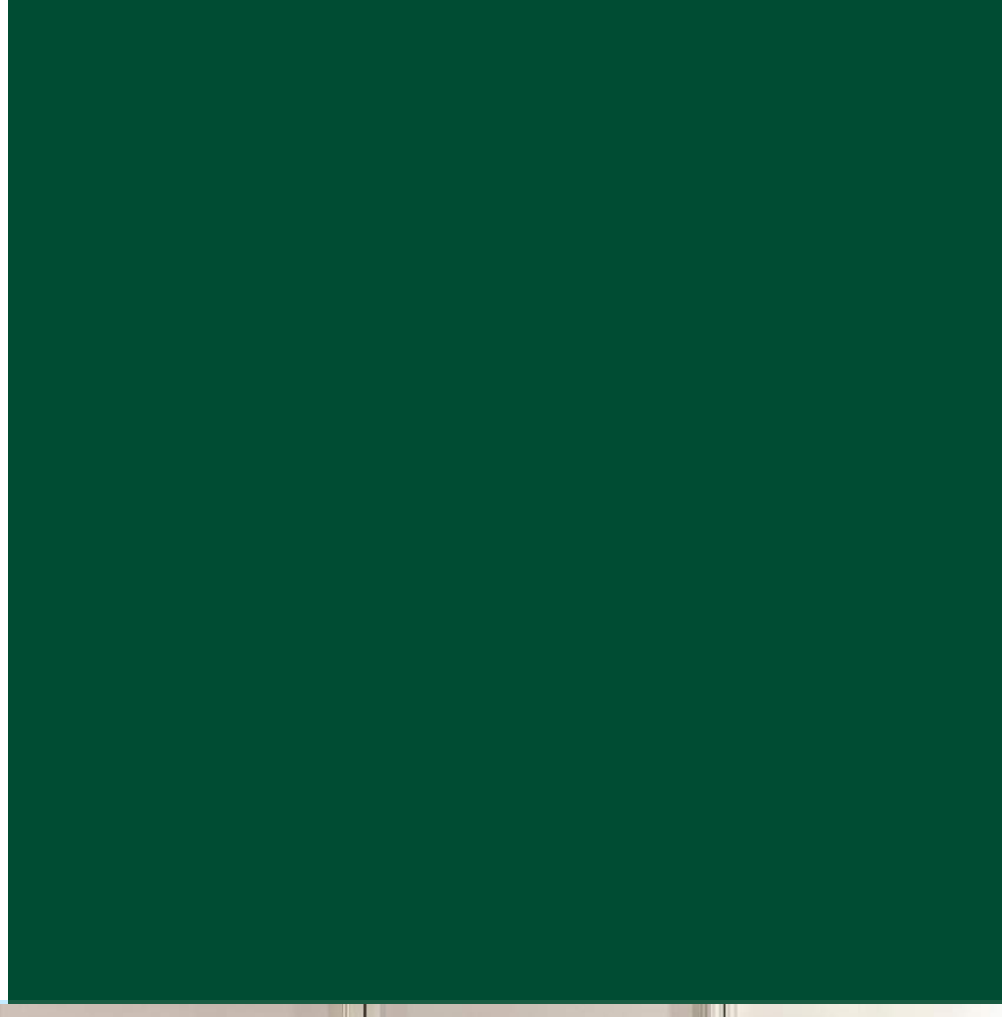
GEOGRAPHICAL DISTRIBUTION OF VISITORS



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Ortadoğu Fair Center - Gaziantep

